



THE STAY STRONG FOUNDATION “HEALING STARTS WITH US”



FOR IMMEDIATE RELEASE
March 12, 2008

National Launch of “Healing Starts With Us” Campaign

- WHO:** The Stay Strong Foundation presents the “Healing Starts With Us” National campaign kick-off.
- WHAT:** **Terrie M. Williams** and featured guests: **Academy Award® nominee Ruby Dee, John Amos, Mo’Nique, Terry McMillan, HBO’s *The Wire*, Jamie Hector and Felicia “Snoop” Pearson and Rev. Al Sharpton** join forces to provide a support network that encourages open dialogue about emotional distress within the community. **Academy Award® winner Denzel Washington** will also pay special tribute to Malcolm X. The staged event is being moderated by **Susan L. Taylor**, editor emeritus of *ESSENCE* Magazine and **Geoffrey Canada**, educator and founder of the Harlem Children’s Zone.
- WHEN:** Tuesday, March 18, 2008 6-8 pm
- WHERE:** The Malcolm X & Dr. Betty Shabazz Memorial & Educational Center (formerly The Audubon Ballroom)
3940 Broadway (between 165th & 166th Street)
New York, NY 10032
- SPONSORS:** Campaign sponsors include The Dixon Group, Inc.; Forest City Ratner Companies; Macy’s; Coca-Cola; The River Room; Columbia University Office of Government and Community Affairs; Jonathan Tisch Foundation, CareerPeeks; The Malcolm X & Dr. Betty Shabazz Memorial & Educational Center; The Loreen Arbus Foundation; Moet Hennessy USA; The Middleton Law Group; Shabazz Fish & Grill; The Terrie Williams Agency; Bad Boy Entertainment Worldwide; Artis Connection; Planet Hollywood; BET; Sean Jean; National Cares Mentoring Movement; Alpha International Travel.
- COVERAGE:** Media interested in attending will need to present valid credentials. Please visit www.healingstartswithus.net for press credential guidelines and submissions **on/or before 6 pm on Friday, March 14, 2008**. (Red Carpet Arrivals begin at 4:30 pm; VIP reception will begin at 5 pm, and the event will begin at 6 pm)
- MEDIA CONTACTS:** LaVenia LaVelle, 917-858-9378 –or– Shanique Bonelli, 732-491-5504
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